

Murillo

DESIGNS

Uniquely skilled in developing and transforming concepts into designs that are clean, simple, clever, and extremely powerful. The use of color theory, design principles and media techniques allow me to create high quality work. The most important attribute I bring to my clients is understanding their vision and the big picture in order to create a design that captures the essence of the message.

EDUCATION

- 2008 • **Associate of Science Degree Graphic Design**
Valencia College - Orlando, FL
- 2011 • **Associate of Science Degree Interactive Design**
Valencia College - Orlando, FL

SKILLS

Most recent versions of Adobe Suite.
Proficient in Illustrator, InDesign, and Photoshop.
Basic knowledge in Dreamweaver, HTML & CSS.
Fluent in both English and Spanish.

RECOGNITION

- 2011 • **ADDY Awards - Best of student show**
ADDY Gold Awards
Anti -Smoking Campaign
Print Magazine Cover
- 2011 • **ADDY Silver Award**
Wilson Golf Clubs Campaign
- 2016 • **ADDY Gold Award - Redline Media Group**
Direct Mail Caymus Wine Invitational

CONTACT

✉		lauramurillo@live.com
☎		407.376.5659
🌐		www.murillodesigns.com

EXPERIENCE

- 2019 • **Redline Media Group - Hollywood, FL**
Senior Graphic Designer
Responsible for the creative strategies and design of advertising, marketing materials and campaigns.
- 2014 • **Peak Seven Advertising- Boca Raton, FL**
Graphic Designer
Assisted the art director with the creation and production of ads, marketing collateral, signage, direct mail, displays, eblasts, web banners, and web landing pages.
- 2013 • **Connexions Inc. - Orlando, FL**
Graphic Designer
Re-branded and redesigned the corporate identity and stationery. Designed promotional pieces such as flyer's, brochures, email campaigns, newsletters, invitations, info-graphics, wall art and posters. Worked on photo editing. Collaborated on Web Layouts.
- 2012 • **Exp Global Inc. - Orlando, FL**
Graphic designer
Assisted the creative team and art director with the creation, production, and resizing of ads, marketing collateral, email campaigns, newsletters invitations, signage, brochures, cards, posters, banners and marketing books for the company's internal and external clients.
- 2011 • **Westgate Resorts - Orlando, FL**
Graphic Designer
Designed Instructional and Sales Materials. Worked on photo editing and multimedia presentations for Customer Services and Sales Department.